

The **Common Health Coalition** was founded by five leading US health care organizations — Kaiser Permanente, the Alliance of Community Health Plans, AHIP, the American Medical Association, and the American Hospital Association — to improve the US health system and better prepare for the urgent health crises of both today and tomorrow. We are doing this by strengthening collaboration between the U.S health care and public health systems, and by translating the lessons learned from the COVID-19 pandemic into lessons mobilized for action.

The Coalition's members represent a range of health care and public health organizations — all dedicated to the same goal of improving health for all through better partnership across sectors. Since our inception, member organizations have each made **at least one actionable commitment** advancing the Coalition's mission.

In addition to shining a spotlight on exemplar organizations and work — particularly those at the state and local level — the Coalition offers technical assistance in the form of webinars, tools, network building, and case studies to help member organizations advance partnership between health care and public health.

## **Choosing Action Over Amnesia: The Common Health Challenge**

The Common Health Challenge is a new, annual call-to-action for Coalition members to rally around a critical health system-wide issue for which the solution relies on improved partnership between health care and public health. While the topic will change annually, the Common Health Challenge will approach each issue with the same three overarching strategies:

- Equip Coalition members with the knowledge and tools to mobilize action around the issue within their own organizations and communities.
- Facilitate connections between Coalition members and relevant industry and policy leaders.
- Provide funding to a cohort of communities that have been identified as exemplars in the space to inform the work and create tools for others to follow their lead.

## **Community Health Workers: Catalysts for a Reimagined Health System**

The inaugural Common Health Challenge spotlights Community Health Workers (CHWs) as trusted professionals who build bridges among clinical, public health, and community organizations to facilitate access to services and improve health.

Community health workers are a linchpin for effective collaboration across health care and public health. While we saw a burgeoning of CHW programs during the pandemic, that progress is now in jeopardy as COVID-19-related funding and attention ebbs across the nation. But a different path is possible, where CHWs are stitched into the fabric of our health system.

The 2025 Common Health Challenge will support communities throughout the US in stewarding locally-driven, collaborative CHW programs. These programs will advance the Coalition's focus on health care and public health collaboration with the goal of improving community health; increasing preparedness and value across local health care and public health systems; and reinforcing the impact of health care and public health professionals. With support from the National Association of Community Health Workers and HealthBegins, the Coalition will actualize a three-pronged approach:

1. **Amplify and educate** about the importance of CHWs to health outcomes and health equity.
2. **Identify and articulate the mutual benefit** to organizations that integrate CHWs into systems and workflows.
3. **Propose and encourage adoption of 'CHW Compacts'** that operationalize evidence-based, accountable, and sustainable partnerships.

## Catalyst Awards

The Catalyst Awards will fund 10 organizations that will share learnings and best practices from their own work, inform the core pillars of sustainable community compacts, and advance stronger partnerships between health care and public health within their current programs.

## Get Involved

We welcome all organizations to get involved by becoming members of the Common Health Coalition and taking the Challenge:

1. **Register** for the [Challenge kickoff event](#)
2. **Join the Coalition** (it's free!): [commonhealthcoalition.org/join-us/](https://commonhealthcoalition.org/join-us/)
3. **Take action:** Explore our list of suggested activities to support CHW integration
4. **Nominate an organization:** Recommend an organization for a Catalyst Award in 2025

Your support will put us one step closer to a reimagined health system — one in which public health and health care no longer operate in parallel, but instead work hand-in-hand to save lives and prevent suffering.